IREX created this guide to help you plan and host a Bloom workshop or Bloom Camp to collect, write, and publish local stories and early reading materials using the Bloom software tool. This guide was developed by ILSI International for a pilot consultation of All Children Reading: A Global Challenge for Development (a partnership of USAID, World Vision and the Australian Government).

Based on IREX’s experience running Bloom Camps in the Philippines in Summer 2016, this guide identifies the organization that seems to generate locally-relevant reading materials most easily.

It is intended to help generate a quantity and diversity of materials in an extremely short timeframe. With 20 participants, a two-day Bloom Camp can easily generate between 15 and 20 basic books in any language.

Who is this for?

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Interested in partnering with IREX to explore how you can use Bloom to generate more local language materials? Contact us at:

Preparation for the Camp

Before the Camp

1. Decide who, libraries, libraries, and educators.

2. Meet with the local community stakeholders in addition to schools and government education agencies, private citizens, including libraries, schools, and volunteers. This is about the community relationship aspect of Bloom and will help bring them together.

3. Make Bloom work is not primarily about deploying technology. Making Bloom work is only secondarily about deploying technology. It is more about ensuring that stakeholders and participants can use the technology in the context they need it. This guide provides information and practical advice. However, the remaining steps should go into thinking about the tools, including planning for ways for participants to use the technology.

4. Provide a clear definition of what participants should be able to do with Bloom. The main idea here is that participants must be able to use Bloom in their community. Provide easy-to-plan activities so that participants can use the Bloom technology to create content.

5. What you’ll need

6. What is this?

7. What is this?

8. What is this?

9. What is this?

10. What is this?

During the Camp

1. Making the Future of Learning

2. During the Camp

3. During the Camp

4. During the Camp

5. During the Camp

6. During the Camp

7. During the Camp

8. During the Camp

9. During the Camp

10. During the Camp

After the Camp

1. After the Camp

2. After the Camp

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