



Beginning with books, we can ensure more children are prepared to reach their full potential—while simultaneously accelerating progress across multiple global development goals.



BEGIN WITH BOOKS

ALL CHILDREN READING:
A GRAND CHALLENGE
FOR DEVELOPMENT PRIZE



A child's path to opportunity begins with literacy, and literacy begins with books. Join the global competition to create books for children in languages they use and understand.

THE GRAND CHALLENGE

Imagine learning to read without a book. Yet around the world, millions of children have little to no books in languages they use and understand, thereby limiting their right to literacy and quality education. For the more than 93 million children with disabilities, the shortage of books is even more severe, as resources, if available at all, often lack accessible formats.

Literacy is a cornerstone of development, placing children on a path for success in school and employment, better health, and greater participation in society.

Research shows that children experience greater reading success when learning in their local spoken or signed language. Providing engaging and accessible books in these underserved languages is essential to empowering and supporting these children on their path to literacy.

THE BIG IDEA

With a mission devoted to ensuring all children have access to books, All Children Reading: A Grand Challenge for Development is collaborating with the Global Book Alliance (GBA) to launch the **Begin With Books Prize**, a competition challenging global innovators to assemble cost-effective packages of high quality, open-licensed, accessible books in underserved spoken and signed languages. Winning innovators will upload the books they develop to the [Global Digital Library \(GDL\)](#), a free web-based platform with high-quality early learning resources available in more than 100 languages.



JOIN THE COMPETITION

Global solvers can win up to \$300,000 for proposals outlining the most cost-effective approaches to creating packages of quality, early grade books in one or more of 30+ underserved languages in Africa, Asia, the Pacific and the Middle East. Local organizations are encouraged to apply. Solvers must use one or a combination of the following approaches to create books to support each year of a child’s literacy development (pre-primary, Kindergarten, Grades 1 and 2):

1. ADAPTING EXISTING BOOKS FOR LANGUAGE, LEVEL AND/OR CONTEXT:

Books already available on the Global Digital Library can be adapted for language, level or context.

200
BOOKS
MINIMUM

2. CONVERTING EXISTING BOOKS INTO DIGITALLY ACCESSIBLE FORMATS:

Books from other digital libraries can be converted into accessible (EPUB) formats.

200
BOOKS
MINIMUM

3. DEVELOPING NEW BOOKS:

New books can be created when existing books are either unavailable or not appropriate to a specific context.

50
BOOKS
MAXIMUM

4. ADAPTING OR CREATING SIGN LANGUAGE BOOKS:

New books can be developed or existing books can be adapted to include videos of stories communicated in local sign languages.

50
BOOKS
MINIMUM



APPLY NOW



Proposals will be accepted through November 15, 2019.

To learn more and submit your proposal, visit www.AllChildrenReading.org

